

# Justin Chong

## Product Designer

### Contact

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### Education

#### Dartmouth College

Sept. 2020 - Jun. 2024

B.A. in Computer Science Modified  
with Human-Centered Design

GPA: 3.90

### Skills

#### Design

UI/UX Design

Competitive Analysis

Information Architecture

User Research

Wireframing

Prototyping

Usability Testing

Design Systems

#### Tools

Figma

FigJam

Adobe InDesign

Adobe XD

Agile

Scrum

#### Coding

HTML

CSS

JavaScript

React.js

MongoDB

Express

Node.js

### Interests

Accessibility

Participatory Design

Freestyle Skiing

Raazberry (South Asian Dance)

Instagram Food Blogging

### Experience

#### Product Design Intern, MongoDB

June 2023 - Aug. 2023

- Redesigned a cloud analytics tool to enable developers to holistically diagnose database performance issues across multiple deployment models
- Conducted concept testing with 4 information architectures to align on a category-centric MVP with improved navigation, filtering, sorting, and scalability

#### Product Designer, DALI Lab

June 2022 - Present

- Collaborated in a 7-8 person Agile team of designers, developers, and a product manager to deliver innovative digital solutions for local startups in 10 weeks
- Redesigned app login and onboarding flows to improve technical feasibility for software engineers and accelerate beta launch timeline
- Streamlined goal selection by designing a card carousel that prioritizes relevant goals by integrating Apple Health data, 70+ activity preferences, and intensity tags

#### Product Manager, DALI Lab

Dec. 2021 - June 2022

- Led weekly meetings across 3 client teams to define product strategy, relay team updates, incorporate client feedback, and balance business needs with user needs
- Guided click tracking development on 40 metrics to collect user testing data on position bias, points of friction, and user journey success rates
- Improved sensitive medical language/content for a treatment decision aid by consulting with 15+ health services researchers and cancer patients

### Projects

#### Performance Advisor, MongoDB

June 2023 - Aug. 2023

- Pitched and designed a cross-product scalable feature for query workload isolation by synthesizing research from 15+ internal users and enterprise customers
- Accelerated how novice users prioritize database recommendations by iterating and testing a tagging system that visualizes 10+ slow query metrics
- Streamlined performance alerts to be actionable and deployment-centric to increase discoverability and conversion to 3 cloud monitoring tools

#### FitKitch, DALI Lab

June 2022 - Sept. 2022

- Redefined product vision as a community wellness app by presenting insights from competitive analysis, user interviews, and a 270+ response quantitative UX survey
- Successfully overcame timeline hurdles by accelerating design deliverables on product roadmap to ship 3 key new features in time for beta launch on TestFlight

#### Chronicle, UI/UX Design Capstone Project

May 2022 - June 2022

- Co-designed a tablet storytelling app that enables families to collaboratively narrate and illustrate digital stories to preserve precious memories
- Iterated an age-agnostic UI with colorblind accessibility and AAA-compliant tactility by conducting UX research, user interviews, and usability testing

### Leadership

#### Accessibility Lead, DALI Lab

Mar. 2023 - Present

- Championed a year-long inclusive design strategy for 100+ designers and developers across UI/UX and AR/VR design, full-stack development, 3D modeling, and graphics
- Increased visual and interaction accessibility in 10+ products by implementing accessibility workshops, WCAG testing, and production testing